

# PLAY BOOK

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Nothing But Nets

# PLAY BOOK

# OFFENSIVE GAME STRATEGY

NOTHING BUT NETS IS A GLOBAL GRASSROOTS CAMPAIGN TO SAVE

LIVES BY PREVENTING MALARIA, A LEADING KILLER OF CHILDREN

IN AFRICA, THROUGH THE PURCHASE AND DISTRIBUTION

OF LONG-LASTING, INSECTICIDE-TREATED NETS.

INSPIRED BY SPORTS COLUMNIST RICK REILLY,

TENS OF THOUSANDS OF PEOPLE HAVE JOINED

THE CAMPAIGN SINCE IT WAS CREATED IN 2006.

THE PEOPLE OF THE UNITED METHODIST CHURCH,

ALONG WITH THE UNITED NATIONS FOUNDATION,

SPORTS ILLUSTRATED, NBA CARES, AND OTHERS, ARE

RAISING FUNDS TO PURCHASE BED NETS TO PREVENT

MALARIA. YOU CAN JOIN THE CAUSE AND CONTRIBUTE MONEY

FOR BED NETS THAT WILL KEEP CHILDREN AND FAMILIES SAFE.

## GAME STATS

(Malaria Kills)

Ninety percent of deaths caused by malaria occur in Africa. Every year, the disease kills more than one million children – that's one life every 30 seconds. Those deaths are preventable. Malaria during pregnancy can result in low birth weight, an important risk factor for infant mortality.

A \$10 donation is all it takes to buy a bed net, distribute it to a family in Africa, and explain its use. Bed nets can reduce malaria transmission by 50 percent.

## YOU ARE OUR NO. 1 DRAFT PICK

(Why Should I Get in the Game?)

At this time, no consistently effective malaria vaccine exists. Plasmodium, the parasite that carries the disease, changes rapidly and can become drug resistant. Bed nets, vaccinations, insecticide spraying and water treatment are important tools. Purchasing bed nets is an easy way for individuals to make a difference in combating this disease.

## DEFENSIVE GAME STRATEGY

(How Do Bed Nets Save Lives?)

Bed nets work in two ways. They stop mosquitoes from biting during the night and spreading the disease, and the insecticide on the net kills mosquitoes when they land on it.

## BLOCKING MALARIA

(How Do I Get Involved)

Adopt the Nothing But Nets campaign as a mission project. Build a display with a net, a baby doll, and a fuzzy mosquito. Post your Nothing But Nets poster prominently in your church. Ask the pastor to receive a special offering during a worship service devoted to mission. Solicit contributions from family and friends. Make those cars sparkle and shine by having a car wash. Are you good at childcare or yard work? Advertise your skills and urge church members to hire you for an hour or a day.

- : Organize a concert with local musicians.
- : Encourage people to fill a jar with pocket change.
- : Sponsor a Nothing But Nets theme party.
- : Coordinate a charity formal.
- : Organize a 5K (3.1-mile) race.
- : Polish your cooking skills for a bake sale or clean your closets for a yard sale.

Seek donations of items related to nets. Examples include basketball game tickets, tennis lessons or a fishing vacation. Are you a great comedian, a wonderful singer or a skilled magician? Have a talent show to benefit others.

As a group, decide on something you might purchase each day for \$1. Give up that item for 10 days and "earn" \$10 to buy a net.

## NETRAISER

(Events)

Arrange a Nothing But Nets "NetRaiser" sports event that involves nets. Invite basketball/soccer/tennis players from your church and community to pay \$10 entry fees. Each team will buy nets simply by entering. If your church has a basketball team, ask members to donate a set amount of money per point scored during the season. Invite area high school and college basketball teams to play an exhibition game and charge admission. During half-time, give volunteers 30 seconds each to make as many baskets as possible. Solicit a certain amount for each basket made.

## Build Awareness

Add links to your blog, Facebook and MySpace pages. Create a viral e-mail campaign. Tell your youth group and your church community about malaria and the people affected by this disease. Tag any content related to your experience! Upload pics and video to the web using your favorite site (YouTube, Flickr, etc.) and use one of these tags: NBN-youth or NBN\_youth

## IN YOUR COURT: Cheerleaders are needed to spread the word

Create your own great idea to involve your entire church. Go to [www.umcnothingbutnets.org](http://www.umcnothingbutnets.org) for worship resources and free promotional items.

### Send a net. Save a life.

You can save a life by making a \$10 donation at [www.umcnothingbutnets.org](http://www.umcnothingbutnets.org).

The Advance number is 982015.

It's that easy.

Get everyone involved.

Stop malaria from scoring!

**Send a net. Save a life.**

With your help, we can slam dunk this disease.

