

# CONNECTING YOU TO UNITED METHODIST LEADERS AND MEMBERS

## Media Kit 2012



Print Edition 1

Digital Edition 6



Magazines

Print Edition 5

Digital Edition 6



Print Edition 4

Websites



umc.org 7



umcom.org 8

e-Newsletters



UMNS Daily Digest 9

# TABLE OF CONTENTS



## Contents

### PRINT

Interpreter	1
el Intérprete	4
United Methodists In Service	5

### DIGITAL MAGAZINES

Interpreter	6
United Methodists in Service	6

### WEBSITES

umc.org	7
umcom.org	8

### E-NEWSLETTERS

United Methodist News Service Daily Digest	9
--------------------------------------------	---

### ADDITIONAL INFO

Terms & Agreement	10
Ad Delivery Options	11
Specifications	11
Contact	12



*Interpreter* is the official program publication of The United Methodist Church. It serves pastors and local church leaders by providing information on United Methodist programs and ministries and tips and tools for creating and nourishing local church ministries. *Interpreter* has the largest circulation of any publication serving United Methodist leaders and pastors. The list is qualified every year by the pastor designating the key 10 leaders for his or her church. The publication also is the most widely read publication among its audience and the one designated in research as the readers' primary source for United Methodist information.

## General Conference 2012

The United Methodist Church's top legislative body, the General Conference, will gather April 24-May 4 in Tampa, Fla. Nearly 1,000 delegates from around the world will set policy and direction for the church. Preparation for General Conference-related tasks will be featured in the first three issues, beginning with the January/February issue.

Jan/Feb and Mar/ Apr will identify and discuss key legislative proposals at General Conference. May/June will have bonus distribution at GB 2012. The issues that follow will include the results and implications of GC 2012.

2012 will be a very important year for our church with major proposals related to structure, budgeting, and the denomination's relationships with pastors. Articles about General Conference legislation will receive substantial visibility, which will benefit our advertisers. Ask your advertising representative about opportunities for extra exposure in 2012 for print publications.

**Circulation: 115,000**



## READERSHIP DEMOGRAPHICS

### Familiarity with The United Methodist Church Publications

(Pastors in green. Leaders in black who responded "Very Familiar" or "Somewhat Familiar")

Interpreter  
**99% 74%**

Good News  
**75% 29%**

United Methodist Reporter  
**62% 46%**

Response  
**55% 31%**

New World Outlook  
**55% 23%**

### Gender

**56% Female, 44% Male**

### Ethnicity

**91% White, 9% Minority**

### Readership Age

### Education Levels

Under 35	<b>5%</b>	High School/GED	<b>6%</b>
35 to 44	<b>10%</b>	Some College	<b>14%</b>
45 to 54	<b>27%</b>	2-year Degree	<b>8%</b>
55 to 64	<b>39%</b>	4-year Degree	<b>23%</b>
65 to 74	<b>15%</b>	Post-Grad Degree	<b>49%</b>
Over 75	<b>4%</b>		

### INDIVIDUAL PURCHASERS (PREVIOUS YEAR)

Bought Religious Books	91%
Recycled Products	78%
Attended Seminars/Conferences	61%
Bought Religious Publications	54%
Bought Bibles	53%
Bought Organic Food	48%
Bought Fair Trade Products	43%
Contributed to Social/Political Advocacy Programs	33%
Completed College Course Work	23%
Supported Socially Responsible Investing	20%
Traveled Internationally	16%
Bought Hybrid Car	3%

### TOTAL READERSHIP INVOLVED IN DECISIONS

Special Events	92%
New Church Ministries	84%
Fundraising Activities	84%
Leadership Training and Development	82%
Churchwide Special Sunday Participation	82%
Adult Ministries	82%
Church Renovation/Expansion	81%
Welcoming and/or Greeter Ministries	80%
Buying Church Equipment, e.g. Computers	75%
Donating to Charities	74%
Church Mission or Outreach Trips	74%
Purchasing Bibles and/or Hymnals	73%
Children's Ministries	72%
Youth Ministries	71%
Sunday School Resources	71%
Stewardship Direction	70%
Videos for Sunday School or Small Groups	69%
Managing Church Financial Relationships	68%
Involvement in Advance Projects	66%
Church Housekeeping and Upkeep	66%
Selecting Internet Services	61%
Website Development and Management	60%
Church Insurance	57%
Buying Church Gifts	57%
Selecting Publication Subscriptions	55%
Purchasing Choir-Related Materials	47%

**For more information contact:**

Andy Tabar, advertising manager, phone: (615) 208-4797, E-mail: atabar@umcom.org



## RATE CARD 2012



The mission of *Interpreter* magazine is to inform, inspire and engage United Methodist lay leaders and clergy as they carry out their mission for Jesus Christ. *Interpreter* is the official ministry magazine of The United Methodist Church.

**Circulation: 115,000**

### Publication Specifications

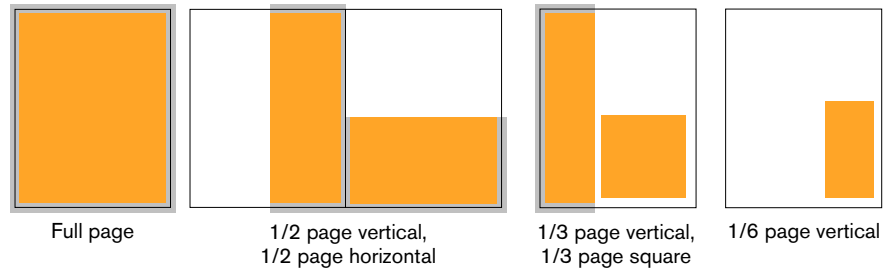
Web Offset

Saddle Stitched

Trim Size 8.375 in. x 10.875 in.

Bleed: .125 in.

**Note:** Bleed sizes allow for .125 inches on all sides, and is REQUIRED for Cover 2,3,4 and 2-page spread ads. Ad content should be kept within a margin of .25 inches from trim. If ad runs into or across page gutter (i.e. spread or full-page ad), allow a space of .1875 inches for content.



	1X	3X	6X
<b>Four Color</b>			
Full page	\$4,450	\$4,000	\$3,800
1/2 page (vertical or horizontal)	\$3,150	\$2,800	\$2,650
1/3 page (vertical or square)	\$2,300	\$2,100	\$1,950
1/6 page (vertical only)	\$1,700	\$1,600	\$1,500
Cover 2	\$5,100	\$4,600	\$4,300
Cover 3	\$4,700	\$4,200	\$4,000
Cover 4	\$5,320	\$4,760	\$4,480
<b>Black/White</b>			
	1X	3X	6X
Full page	\$3,800	\$3,400	\$3,200
1/2 page (vertical or horizontal)	\$2,700	\$2,400	\$2,300
1/3 page (vertical or square)	\$1,900	\$1,700	\$1,600
1/6 page (vertical only)	\$1,200	\$1,050	\$900

<b>Classified Style*</b>	1 Col X 1 in.	1 Col X 2 in.	1 Col X 3 in.
*No discounts	\$200	\$400	\$600

Insert (4 or 8 pages), 2-page spread and BRC rates available upon request.

<b>Advertisement</b>	<b>trim size</b>	<b>bleed size</b>
Full Page (w/ bleed)	8.375 in. x 10.875 in.	8.625 in. x 11.125 in.
Full Page (no bleed)	7.375 in. x 9.8 in.	
1/2 page vertical (w/ bleed)	4.104 in. x 10.875 in.	4.229 in. x 11.125 in.
1/2 page vertical (no bleed)	3.604 in. x 9.8 in.	
1/2 page horizontal (w/ bleed)	8.375 in. x 5.3543 in.	8.625 in. x 5.4793 in.
1/2 page horizontal (no bleed)	7.375 in. x 4.667 in.	
1/3 page vertical (w/ bleed)	2.8472 in. x 10.875 in.	2.9722 in. x 11.125 in.
1/3 page vertical (no bleed)	2.3472 in. x 9.8 in.	
1/3 page square	4.86 in. x 4.667 in.	
1/6 page vertical	2.3472 in. x 4.667 in.	
Column width	2.3472 in.	

<b>Deadlines</b>	<b>Space Reservation Due</b>	<b>Ad Materials Due</b>
Jan/Feb 2012	11/3/11	11/28/11
Mar/Apr 2012	1/5/12	1/23/12
May/June 2012	3/1/12	3/20/12
July/Aug 2012	5/10/12	5/21/12
Sept/Oct 2012	7/5/12	7/23/12
Nov/Dec 2012	9/6/12	9/17/12

\* All rates listed are net

### For more information contact:

Andy Tabar, advertising manager, phone: (615) 208-4797, E-mail: atabar@umcom.org

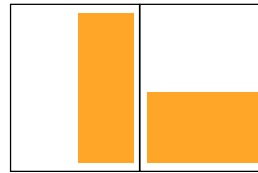
# el Intérprete

## RATE CARD 2012

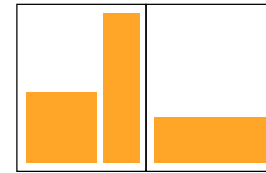
Advertisements may be in English, Spanish or Portuguese.



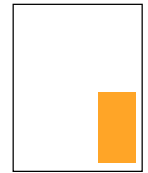
Cover 4



1/2 page vertical,  
1/2 page horizontal



1/3 page square,  
1/3 page vertical,  
1/3 page horizontal



1/6 page  
vertical

*el Intérprete* magazine informs, nurtures and unifies the community of Hispanic/Latino United Methodist churches as they fulfill their mission to make disciples of Jesus Christ for the transformation of the world.

Ads	specs	1X
Full page	8.5 in. x 11 in. (bleed: 0.125 in.)	\$600
1/2 page vertical	3.625 in. x 9.8 in. (no bleed)	\$400
1/2 page horizontal	7.45 in. x 4.65 in. (no bleed)	\$400
1/3 page square	4.65 in. x 4.65 in. (no bleed)	\$300
1/3 page vertical	2.3725 in. x 9.8 in. (no bleed)	\$300
1/3 page horizontal	7.45 in. x 3 in. (no bleed)	\$300
1/6 page vertical	2.4715 in. x 4.65 in. (no bleed)	\$200
Insert (4 or 8 pages), 2-page spread and BRC rates available upon request.		
Cover 2	8.5 in. x 11 in. (bleed: 0.125 in.)	\$650
Cover 3	8.5 in. x 11 in. (bleed: 0.125 in.)	\$625
Cover 4	8.5 in. x 7 in. (bleed: 0.125 in.)	\$650

**Note:** Bleed sizes allow for .125 inches on all sides, and is REQUIRED for Cover 2, 3, 4 and 2-page spread ads. Ad content should be kept within a margin of .25 inches from trim. If ad runs into or across page gutter (i.e. spread or full-page ad), allow a space of .1875 inches for content.

**Design and Translation Fee:** A design fee of \$50 will be charged when advertisers request a full ad design. Translations into Spanish or Portuguese will be charged \$30 for up to 100 words; \$50 for more than 100 words.

\* All rates listed are net

## Circulation: 6,000

### Publication Specifications

Saddle Stitched  
Trim Size 8.5 in. x 11 in.  
Bleed: .125 in.

### Deadlines

Jan/Feb 2012  
Mar/Apr 2012  
May/June 2012  
July/Aug 2012  
Sept/Oct 2012  
Nov/Dec 2012

### Space Reservation Due

10/25/11  
12/7/11  
1/3/12  
3/20/12  
5/10/12  
7/1/12

### Ad Materials Due

11/7/11  
12/16/11  
2/13/12  
4/4/12  
5/25/12  
7/16/12

### For more information contact:

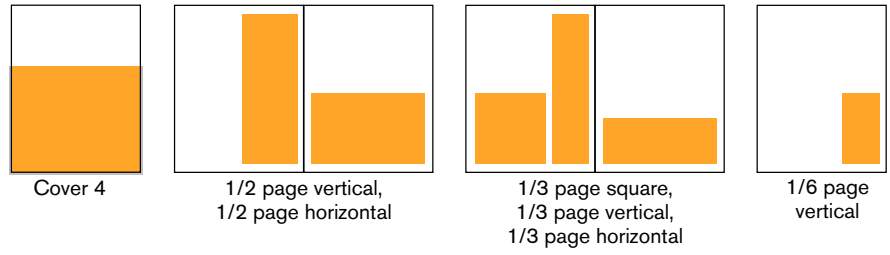
Andy Tabar, advertising manager, phone: (615) 208-4797, E-mail: atabar@umcom.org

# 섬기는사람들

## United Methodists In Service

**RATE CARD 2012**

Advertisements may be in English or Korean.



**United Methodists In Service** serves lay leaders and clergy in Korean-speaking United Methodist churches in the United States as it:

- nurtures Korean-speaking United Methodists in their faith;
- assists pastors in leading effective ministry;
- connects church leaders with other United Methodists in service to Christ and the world.

Published six times a year in Korean, **United Methodists In Service** offers its readers faith stories, ministry ideas, worship resources, meditations, news of The United Methodist Church and the Korean community, and other information.

Ads	specs	1X
Full page	8.5 in. x 11 in. (bleed: 0.125 in. )	\$600
1/2 page vertical	3.625 in. x 9.8 in. (no bleed)	\$400
1/2 page horizontal	7.45 in. x 4.65 in. (no bleed)	\$400
1/3 page square	4.65 in. x 4.65 in. (no bleed)	\$300
1/3 page vertical	2.3725 in. x 9.8 in. (no bleed)	\$300
1/3 page horizontal	7.45 in. x 3 in. (no bleed)	\$300
1/6 page vertical	2.4715 in. x 4.65 in. (no bleed)	\$200
Insert (4 or 8 pages), 2-page spread and BRC rates available upon request.		
Cover 2	8.5 in. x 11 in. (bleed: 0.125 in. )	\$650
Cover 4	8.5 in. x 7 in. (bleed: 0.125 in. )	\$650

**Note:** Bleed sizes allow for .125 inches on all sides, and is REQUIRED for Cover 2,4 and 2-page spread ads. Ad content should be kept within a margin of .25 inches from trim. If ad runs into or across page gutter (i.e. spread or full-page ad), allow a space of .1875 inches for content.

**Design and Translation Fee:** A design fee of \$50 will be charged when advertisers request a full ad design. Translations into Korean will be charged \$30 for up to 100 words; \$50 for more than 100 words.

\* All rates listed are net

## Circulation: 5,000

Publication Specifications	Deadlines	Space Reservation Due	Ad Materials Due
Saddle Stitched	Jan/Feb 2012	9/26/11	10/24/11
Trim Size 8.5 in. x 11 in.	Mar/Apr 2012	11/28/11	12/23/11
Bleed: .125 in.	May/June 2012	2/6/12	2/27/12
	July/Aug 2012	4/9/12	4/30/12
	Sept/Oct 2012	6/4/12	6/25/12
	Nov/Dec 2012	8/6/12	8/27/12

# DIGITAL MAGAZINES

Reach highly engaged readers by placing a digital advertisement in addition to print. A paid digital ad position makes your ad sticky so that it can be seen on every magazine page that is viewed in the digital edition. Our average digital reader reads our magazines for over nine minutes in an average sitting. An increasing number of digital subscribers are accessing the publications on the go -- via smart phone, tablet or an e-reader device, allowing your brand to exist where the reader presently is.

Both *Interpreter* and *United Methodists In Service* print magazines are available in easy-to-read digital editions via the Internet using a standard web browser or mobile reading device. Standard print advertisement placements are included inside the digital edition at no additional cost. Hyperlinks are created for URLs within the digital ads. Prices below are for static ads (no animation, embedded video, etc.).



## Interpreter

**Readership:** Circulation 20,000+

**Left of Cover Page Ad (550x480):** \$500. One per issue.

**Skyscraper Ad (120x600):** \$500 per ad. Two per issue; one to the left and one to the right of magazine display.

**Banner Ad (468x60):** \$500. One per issue; advertiser selects above or below magazine display.

**Featured Advertiser:** \$1,200. Pending availability, advertisers may reserve both skyscraper ads and the banner ad for a digital issue of *Interpreter*.



## United Methodists in Service (Korean language)

**Readership:** Circulation 900+

**One advertiser per issue:** Includes advertiser's option as to which ad placements to use. Placements are:

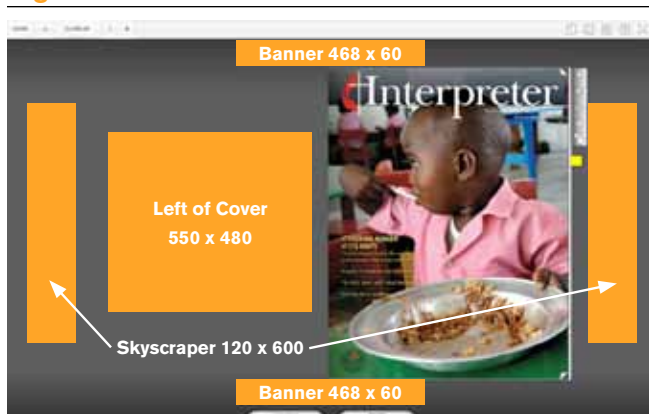
**Left of Cover Page Ad (550x480):** One per issue.

**Skyscraper Ad (120x600):** Two per issue; one to the left and one to the right of magazine display.

**Banner Ad (468x60):** One per issue; advertiser selects above or below magazine display.

Contact Andy Tabar, for rates on design for new digital ads in Korean, redesign of an existing ad, translation and placement.

### Digital Ad Placements



Note: The ad sizes and locations may appear slightly different on this page due to screen resolution, printer format or other technical issues.

\* All rates listed are net

#### For more information contact:

Andy Tabar, advertising manager, phone: (615) 208-4797, E-mail: atabar@umcom.org

### Digital Ad Options

Costs for these options are in addition to the base cost of the static ads listed above.

**Video insertion:** \$500 per insertion – Embed a video in a digital ad or an ad within the magazine.

**Animation:** \$400 per insert – Make ads stand out with moving images or text.

**Ad Gen:** \$200 per insertion – Gives readers a way to contact advertisers directly. Options include call-out bubbles allowing customers to send e-mail address and comments directly to advertisers.

**Tabs:** \$150 per tab – Calls attention to a certain page within the digital magazine.

To see samples of these options, go to <http://www.nxtbook.com/nxtbooks/unitedmethodist/salesbook/>

# WEBSITES

## Cost

\$1,000 per month  
(in rotation if needed, limit 4)

\* All rates listed are net

## Ad Locations



Home Page  
180 x 150



Landing Pages,  
Inner Pages  
180 x 150



Landing Page  
300 x 250

Note: The ad sizes and locations may appear slightly different on this page due to screen resolution, printer format or other technical issues. See [www.umc.org](http://www.umc.org) if desired.

## umc.org

Reach United Methodists easily and affordably through the denomination's website, UMC.org, as well as network websites sponsored by United Methodist Communications. The United Methodist Web presence is one of the largest Christian denomination portals in the world. The United Methodist Church encompasses more than 34,000 United Methodist churches and 11+ million members worldwide.

### Benefits to Advertisers:

- Reach a targeted channel of website visitors
- Communicate with a highly educated audience with sizeable disposable income
- Gain access to an audience active in changing the world
- 500,000+ unique visitors and 1,000,000+ pageviews per month
- The official website of The United Methodist Church

Content on UMC.org network websites includes sections on church beliefs and structure, United Methodist news, church ministries, social and cultural stands, and stories of the church active in the world.

### UMC.ORG AUDIENCE PROFILE

Male/Female	52% / 48%
Median Age	50
Median Household Income (HHI)	\$70,000
College Grad and Above	75%
HHI \$100,000+	23%
United Methodist Affiliation	91%
Bookmarked UMC.org	58%

### EDUCATION

4-year College Degree	32%
Postgraduate	27%
Theology Degree	16%
Some College	11%
2-year College Degree / Technical School	7%
High School / GED	6%
Less Than High School	1%

### ROLE (MULTIPLE RESPONSE)

Local Church Volunteer Leader	33%
UMC Church Member	27%
Pastor/Associate Pastor	16%
Other Local Church Paid Staff	8%
UMC Board or Agency Staff	4%
Annual Conference Staff	3%
Other	16%

### OCCUPATION

Professional (Doctor, Lawyer, Accountant)	24%
Employed by a Religious Organization	24%
Retired	17%
Business/Management	13%
Other	22%

### ETHNICITY

White or Caucasian	72%
African-American	7%
Asian or Asian-American	3%
Hispanic or Latino	3%
Native American	2%
Mixed Ethnicity	2%
Prefer Not to Specify	11%

### MARITAL STATUS

Married	67%
Single	22%
Divorced	7%
Widow/Widower	3%

### For more information contact:

Andy Tabar, advertising manager, phone: (615) 208-4797, E-mail: [atabar@umcom.org](mailto:atabar@umcom.org)

# WEBSITES

## Cost

\$500 per month  
(in rotation if needed, limit 4)

\* All rates listed are net

## umcom.org

Reach local church leaders interested in marketing and communications through [www.umcom.org](http://www.umcom.org), home of two of The United Methodist Church's most popular programs, Rethink Church and Imagine No Malaria. [umcom.org](http://umcom.org) is the official website of United Methodist Communications.

The popularity of these ministries lead to Web stays and page reads approximately 25% greater than for other United Methodist Communications' websites.

### Benefits to Advertisers

- Targeted audience of local United Methodist church leaders and decision makers
- Web pages that generate above-average Web stays and page reads
- Access to well-informed persons actively involved in their community and church
- An educated, affluent audience with disposable income
- 250,000 page views per month

## Ad Locations



Home Page  
180 x 150



Landing Pages,  
Inner Pages  
180 x 150

### UMCOM.ORG AUDIENCE PROFILE

% Male/Female	38% / 62%
Median Age	52
United Methodist Church Affiliation	99%

### ROLE

Pastor / Associate Pastor	17%
Other	26%
Other Local Church Paid Staff	14%
Annual Conference Staff	6%
Local Church Volunteer Leader	40%
UMC Church Member (Non Leader)	3%

Note: The ad sizes and locations may appear slightly different on this page due to screen resolution, printer format or other technical issues. See [www.umc.org](http://www.umc.org) if desired.

### For more information contact:

Andy Tabar, advertising manager, phone: (615) 208-4797, E-mail: [atabar@umcom.org](mailto:atabar@umcom.org)

# E-NEWSLETTERS

**Format:** GIF or JPG. Animation must be approved on case-by-case basis.

**Placements:** Contact us for current ad positions.

**Advertising Availability:** 180 x 150

## DAILY DIGEST AUDIENCE PROFILE

Median Age	58
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## ETHNICITY

White or Caucasian	89%
African-American	5%
Hispanic	3%

## ROLE

Pastor	43%
Member	25%
Church Leader	13%
Annual Conference Staff	11%
Other Paid Staff	5%

Reach United Methodists through the nationally acclaimed United Methodist News Service Daily Digest. This e-newsletter helps you stay connected by featuring your ad among relevant content that United Methodist subscribers value and access via computers and mobile phones.



## UMNS Daily Digest

United Methodist News Service (UMNS) is the official news service of The United Methodist Church. The Daily Digest summarizes news reports featuring the work of the church and its impact around the world and human-interest stories in an e-mail sent each weekday. It is delivered to 7,000+ active United Methodists and has a 26% open rate.

**Cost:** \$250 per week

**Minimum order:** 1 week (5 issues)

**Deadline:** Ads must be under contract 15 business days preceding the preferred start date. Completed ads must be delivered to [atabar@umcom.org](mailto:atabar@umcom.org) 10 business days preceding the preferred start date.

\* All rates listed are net

**For more information contact:**

Andy Tabar, advertising manager, phone: (615) 208-4797, E-mail: [atabar@umcom.org](mailto:atabar@umcom.org)

# TERMS & AGREEMENT

## **General Advertising Policy**

Advertising for all publications must conform to the Social Principles of The United Methodist Church and is subject to editorial approval. All advertising should, as much as possible, reflect the cultural diversity that exists within The United Methodist Church. Advertising policy prohibits advertising programs or resources that are in direct competition with official United Methodist programs or resources. All advertisements must comply with all applicable federal, state and local laws and regulations, as well as have no political agenda. Therefore, United Methodist Communications reserves the right to refuse advertisements that do not comply with these policies, as well as other inappropriate or unacceptable advertising. United Methodist Communications is not liable for any costs relative to an advertisement that is rejected.

## **Advertising Policy and First-Time Advertiser Requirements**

No advertisement will be published without execution of a valid advertising contract. All new advertisers must complete a credit application form and provide appropriate financial information to United Methodist Communications. For first-time advertisers, initial ads are to be paid in advance. With credit approval, subsequent ads can be invoiced by United Methodist Communications directly to the advertiser and/or the advertising agent upon publication of the issue that contains the advertisement.

## **Payment Policy and Delinquency Status**

All invoices for advertising should be paid within 30 days of invoice date. If payment is not received, accounts are considered delinquent. United Methodist Communications will initiate contact to inform advertiser of delinquent status. An advertising account in delinquent status is subject to rejection of future advertisements. Furthermore, ads that already have been contracted for (such as annual contracts) are subject to being pulled from the issues in which they are scheduled to run.

## **Cancellation/Change Policy**

Cancellations are not accepted after the reservation deadline. Cancellations must be made in writing. Advertisers requesting changes in advertisement dimensions after the reservation deadline will incur a late fee of \$50 per occurrence. Advertisers providing artwork or other material after the ad art deadline will incur a late fee of \$50 per occurrence. An advertiser requesting or authorizing United Methodist Communications to make changes in text, art or design of an existing advertisement will incur a fee of \$50 per occurrence. All requests and authorizations for such changes must be submitted in writing.

## **Indemnification**

In consideration of publication of an advertisement, the advertiser and the agency, jointly and severally, will indemnify and hold harmless United Methodist Communications, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits for libel, violation of right of privacy, copyright infringements or plagiarism.

### **For more information contact:**

Andy Tabar, advertising manager, phone: (615) 208-4797, E-mail: atabar@umcom.org

# SPECIFICATIONS

## Ad Delivery Options

### E-MAIL

Files smaller than 10 MB may be sent via e-mail to atabar@umcom.org

### FTP

**Site:** ftp://ftp.umcom.org/ productions

**User name:** dmz\umcontract

**Password:** c0nt@ct

(note: 0 is zero, not capital letter O)

**Folder:** Interpreter Ads

Please e-mail atabar@umcom.org when files are posted.

### DISK

Andy Tabar  
Advertising Coordinator  
United Methodist Communications  
810 12th Ave., S.  
Nashville, TN 37203

Ad materials are destroyed after 12 months unless otherwise requested by the client. Advertisers who wish to have original art returned should include a self-addressed label with the artwork. The publisher is not responsible for errors in key numbers, advertiser index or coupon backup.

### PLACEMENTS

Contact Andy Tabar at atabar@umcom.org for current ad positions.

## Print Magazines

### PREFERRED FILE FORMATS

PDF (PDF/X-1a:2001, TIFF, EPS, InDesign (for ads needing translation)

### FILE SPECIFICATIONS

(ads MUST contain the following):

#### Color Ads:

4-color build (CMYK) no spots.

High-resolution images (300dpi)

Embedded fonts (no True Type fonts)

.125 in. bleed and crop marks (if applicable)

#### B&W Ads:

Grayscale TIFF

High-resolution images (300dpi)

.125 in. bleed and crop marks (if applicable)

**Note:** Following all these specifications will expedite our process and placement of your ad. To help us insure quality, ads should be accompanied by a hard copy color proof or low resolution pdf.

## Digital Magazines

### FORMAT

The file can be provided as a PDF, EPS, AI, SWF, GIF, JPG, or TIFF file. Vector files will look best when enlarged by the viewer.

SWF files must be created in Adobe Flash only. SWF files created in SWiSH are not accepted. Any SWF files should be accompanied by the FLA file from which they were created.

The preferred output resolution of the image is 150 dpi.

Embed all fonts.

Convert any ligatures into their proper letters before sending files.

### DEADLINE

Digital ads must be under contract by the 5th of the month preceding the issue date. For example, an ad for the July/August issue must have a completed and signed contract by June 5. Completed ads must be delivered to atabar@umcom.org by the 15th of the month preceding the issue date.

## Websites & E-newsletters

### DEADLINE

10 business days prior to start date with materials furnished.

### FORMAT

GIF, JPG or SWF. Animation must be approved on case-by-case basis. Contact Andy Tabar at atabar@umcom.org if you would like to discuss Rich Media opportunities.

#### For more information contact:

Andy Tabar, advertising manager, phone: (615) 208-4797, E-mail: atabar@umcom.org

# CONTACT

If you represent a United Methodist church, board or agency, contact Andy Tabar, (615) 208-4797, atabar@umcom.org

External advertisers should contact Fox Associates.

## **Fox Associates Offices**

**Email: [adinfo.umc@foxrep.com](mailto:adinfo.umc@foxrep.com)**

### **Fox-Chicago**

116 West Kinzie Street  
Chicago, IL 60654  
312-644-3888  
FAX: 312-644-8718

### **Fox-New York**

347 Fifth Ave., Suite 1101  
New York, NY 10016-5010  
800-826-3032  
212-725-2106  
FAX: 212-779-1928

### **Fox-Los Angeles**

1445 East Los Angeles Avenue  
Suite 301  
Simi Valley, CA 93065  
805-522-0501  
FAX: 805-522-0504

### **Fox-Detroit**

6765 Woodbank Dr.  
Bloomfield Hills, MI 48301-3040  
248-626-0511  
FAX: 248-626-0512

### **Fox-Atlanta**

3685 Bellegrove Ridge  
Marietta, GA 30062  
770-977-3225  
FAX: (888) 853-9234

### **Fox-Phoenix**

14300 N. Northsight Blvd.  
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Scottsdale, AZ 85260  
480-538-5021  
FAX: 480-367-1110

#### **For more information contact:**

Andy Tabar, advertising manager, phone: (615) 208-4797, E-mail: [atabar@umcom.org](mailto:atabar@umcom.org)