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UMC.org Spokespeople

The Rev. Larry Hollon

General Secretary, United Methodist Communications

As general secretary of United Methodist Communications, Larry Hollon is the chief executive officer overseeing The United Methodist Church's Web site, United Methodist News Service, radio and television programming, advertising, journals, and other public media. Hollon chronicles his thoughts on the intersections of media, culture, and faith on his blog "Perspectives" at <http://homepage.mac.com/larryhol/iblog>.

Before his election as general secretary of United Methodist Communications, Hollon was an award-winning producer whose work has taken him to more than thirty countries to collaborate on projects ranging from the stories of street children in Brazil to economic self-development in rural villages in Africa. He has worked under conditions ranging from civil war to natural disasters.

As director of communications for Church World Service of the National Council of the Churches of Christ in the U.S.A., he won numerous awards for video and film production including a national EMMY nomination for the "Share the Joy" radio and television campaign.

In addition to independent production in film and video, he has been published in numerous publications and he has worked in commercial radio as a talk show host and in television news.

Ordained in The United Methodist Church, Hollon was pastor of Aldersgate United Methodist Church in Omaha, Neb., for 10 years. He has also served as an adjunct faculty member at two United Methodist seminaries.

He is a graduate of University of Central Oklahoma and Saint Paul School of Theology.



The Rev. Larry Hollon

Matt Carlisle

Director of Web Ministry, United Methodist Communications

Matt Carlisle has been the director of Web ministry at United Methodist Communications since 2004. During this time, he has become a leader in integrating new media into The United Methodist Church's outreach efforts. He serves as the editor of UMC.org, the official Web site of The United Methodist Church, and directs all Web-based projects for United Methodist Communications. Prior to being promoted to director of Web ministry, Carlisle served as executive producer of UMC.org for two years.

Since 2004, Carlisle has directed the redesign of UMC.org, overseeing user research, content development, site design, and the development of a social networking system.

Carlisle also maintains his own blog, www.MattCarlisle.com, where he discusses Web ministry from a practical point of view, offering tips and resources to local church leaders.

Before joining United Methodist Communications in 2002, Carlisle was the associate director of communications at the Indiana Area United Methodist Church. He also served as the communications coordinator for Bethany Lutheran Church in Denver, Colo. Additionally, Carlisle directed young adult ministry programming for Denver's historic Trinity United Methodist Church.

Carlisle received a B.A. in communications from the University of Denver in 1995.



Matt Carlisle

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